

twitch con 2018

San Jose, CA
Oct 26-28



All together now

Creators, fans, and partners brought their communities and passions to this year's TwitchCon, and created unexpected, unrepeatable, and spontaneous experiences around the things that we love.



CELEBRATE
together now

NEARLY
28,000
total attendees



Attendees from **59**
Countries

The event sold out with tens of thousands of attendees each day!

+71% more attendee channels were followed by other attendees than at TwitchCon 2017

2.4k+ Partners

8k+ Affiliates

13k+ Community Members

4k+ Exhibitors + Twitch

WATCH
together now

ACROSS ALL TWITCHCON CONTENT

28,992,950
views

8,976,742
uniques

347,325
max CCU

1,081,292
chat messages

167k
social mentions

+20% YoY growth

2018
321.6mm
minutes watched

4x
more
minutes watched
since last year

2017
74mm
minutes watched

EXPERIENCE
together now



MAJOR GAMING MOMENTS:

FORTNITE FALL SKIRMISH FORTNITE	BROADCASTER ROYALE PUBG	DORITOS BOWL COD: BLACK OPS 4	GDQ CHARITY STREAM VARIOUS GAMES
159mm minutes watched	6mm minutes watched	7.9mm minutes watched	121mm minutes watched

184
total exhibitors

A broader exhibitor footprint with more non-endemics: **Hersheys, Nerf**

Endemic brands making an appearance at TwitchCon for the first time: **Bethesda, PlayStation**

59 Creatives in Artist Alley



See you next year!