

# STYLE BISTRO





StyleBistro is the go-to online destination for smart, inspirational fashion, beauty, and celebrity style. Volumes of image-driven ideas and suggestions help real women make fashion and beauty decisions, and inform and entertain them along the way.

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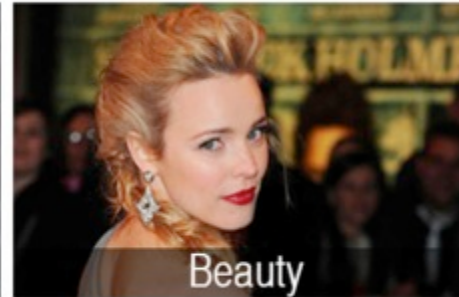
**STYLEBISTRO**



# CHANNELS



- Seasonal style guides, editor's picks and must-haves
- Beauty tips, trends and product reviews
- Get-the-look and DIY ideas



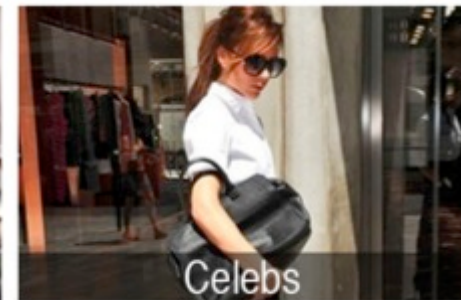
- Inspiring makeup and nail photo galleries
- Thousands of images organized by category, style, or celebrity



- Thousands of detailed fashion & accessory images organized by category, style, or celebrity
- Includes TV Fashion section dedicated to roundups, news and editor's picks from TV's most popular shows
- Runway content featuring 1.4 million front row, backstage & street style photos



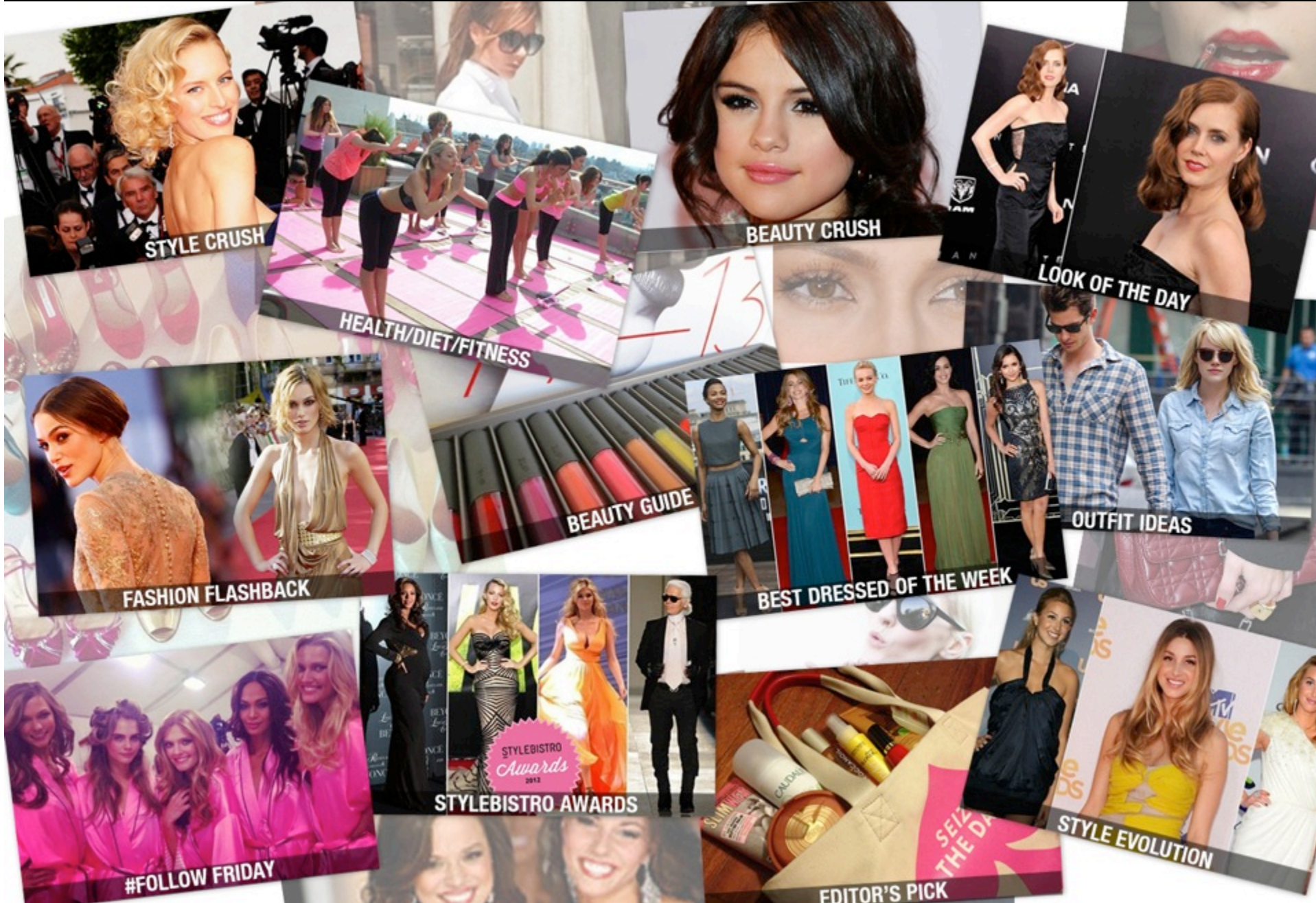
- Inspiring hair ideas and galleries for recreating every look
- Thousands of images by hairstyle, cut, or celebrity



- Extensive coverage of thousands of celebrities
- In-depth galleries of beauty, hair, fashion and street style looks



# FRANCHISES



# IMMERSIVE CONTENT

## *BEST HANDBAGS OF 2013*

### STYLEBISTRO.COM

The screenshot shows the StyleBistro website interface. At the top, there are navigation links for ZIMBO, STYLEBISTRO, and LONNY. A main banner features Tommy Hilfiger's 'Summer Style' collection, including a yellow and white striped shirt and shorts, with a 'SHOP NOW' button. Below the banner is a navigation menu with categories like TRENDS, CELEBS, HAIR, FASHION, BEAUTY, and MORE. The main content area is titled 'Best Handbags of Spring 2013' and includes a sub-headline: 'Check out all the best handbags on the runway from New York Fashion Week spring 2013'. A large image of a pink and orange handbag is displayed on the left. To its right, there is a text block titled 'Best Spring 2013 Handbags' with a description: 'From ultra-luxurious leather satchels to cute and quirky clutches, check out the best handbags from the spring 2013 runways at New York Fashion Week.' Below this text is a small image of a yellow and white striped shirt. A 'See Full List' button is visible at the bottom of the article.

**293 PHOTOS**

### OTHER SITES

REFINERY29  
**26 PHOTOS**

NYMAG.COM/THECUT  
**20 PHOTOS**

FASHIONISTA  
**32 PHOTOS**

GLAMOUR  
**22 PHOTOS**

ELLE.COM  
**23 PHOTOS**

POPSUGAR  
**90 PHOTOS**



# IMMERSIVE CONTENT

## MOST UNFORGETTABLE MET GALA GOWNS

### STYLEBISTRO.COM

The screenshot shows the Stylebistro website interface. At the top, there's a navigation bar with 'STYLEBISTRO' and 'SAKS FASHIONFIX' logos. Below that, a search bar and a menu with categories like 'TRENDS', 'CELEBS', 'HAIR', 'FASHION', 'BEAUTY', and 'MORE'. The main content area features an article titled 'The Most Unforgettable Met Gala Gowns' with a sub-headline 'BEHOLD: The most amazing Met Gala dresses of the century!'. The article includes a gallery of five gowns: a white sequined gown, a gold gown, a pink gown, a gold and black patterned gown, and a white sequined gown. To the right of the gallery is a text block titled '275 Met Gala Gowns to Obsess Over' with a sub-headline 'The Met Gala is basically a right of playing dress-up with the most fashionable people in the world. From extravagant glamour to heavy drama, this is every celebs chance to show off their inner diva. No. Holds. Bared. What's not to love?'. Below the text is a 'SAKS FASHIONFIX' advertisement for a red dress. At the bottom of the article, there's a 'Share on Facebook' button and a 'Sign Up for Our Newsletter' form. A pink banner at the bottom of the screenshot displays '275 PHOTOS'.

### OTHER SITES

E!ONLINE  
12 PHOTOS

POPSUGAR  
53 PHOTOS

HUFFPO STYLE  
130 PHOTOS

STYLECASTER  
30 PHOTOS

VOGUE.COM  
25 PHOTOS

# IMMERSIVE CONTENT

## OFF-DUTY MODEL STREET STYLE

### STYLEBISTRO.COM

The screenshot shows the Stylebistro website interface. At the top, there's a navigation bar with 'STYLEBISTRO' and 'FASHION' highlighted. Below the navigation, there's a banner for 'WEEKEND PLANS?' with a 'Fats Fifth Avenue' logo and a woman in a floral top. The main content area features a large photo of a woman in a dark coat and hat, with a 'London' label. To the right of the photo is a 'WEEKEND PLANS?' banner and a 'Sign Up for Our Newsletter' form. At the bottom, a pink bar displays '401 PHOTOS'.

ZIMBIO STYLEBISTRO LONNY HI, DMCMURRA | MY ACCOUNT

**STYLEBISTRO** *Fats Fifth Avenue* WEEKEND PLANS? OUR NYC STORE IS WAITING 5th Avenue & 50th Street

TRENDS CELEBS HAIR **FASHION** BEAUTY MORE Search

Off-Duty Model Street Style from NY, London, Milan, and Paris  
When you can wear everything and have som everything, what do you wear?

Start Over  
See Full List

PREV 1 of 401 NEXT

London

WEEKEND PLANS? OUR NYC STORE IS WAITING 5th Avenue & 50th Street

Sign Up for Our Newsletter  
Enter Email Address SUBSCRIBE

(Spring 2013 - Source: iMaxTree)

**401 PHOTOS**

### OTHER SITES

VOGUE.COM  
**15 PHOTOS**

NYMAG.COM/THECUT  
**16 PHOTOS**

ELLE.COM  
**37 PHOTOS**

POPSUGAR  
**185 PHOTOS**

# MASSIVE AUDIENCE

## TOP 10 Fashion & Beauty Site

- 1 STYLEIST SITES
- 2 SHEKNOWS
- 3 GLAM STYLE
- 4 HEARST BEAUTY & FASHION NETWORK
- 5 **STYLEBISTRO**
- 6 TOTAL BEAUTY MEDIA
- 7 JUSTFAB
- 8 GLO
- 9 SAY: STYLE
- 10 REFINERY29



**5.7 Million**  
Monthly Uniques (US)



**133 Million**  
Pageviews



**2.1 Million**  
Monthly Mobile UVs (global)



\*Style, Fashion, and Beauty Media comScore August 2013, Quantcast September 2013.



# ITARGETED AUDIENCE

StyleBistro readers are real women who obsessively stay on top of the latest trends and news on beauty, hair, fashion and celebrity. They are constantly on the hunt for new style ideas, inspiration and entertainment.

Gender **71/29**

Age **33**

HHI **\$77K**

Ranked #1 **Style Spenders**  
Have spent \$500+ on fashion in the last 6 mths

**Beauty Advisors**  
Frequently advise others on beauty/cosmetics

**Mobile Shoppers**  
Shop on mobile at least once a week



Source: Livingly Audience Study, October 2012; comScore June 2013.  
Competitive set includes Refinery29, Stylelist sites, People StyleWatch, Glo, Allure, Say: Style, She Knows, Hearst Fashion & Beauty.

# ENGAGED AUDIENCE

**RANK #1**  
Pages/Visit

**20.7**

Avg Pages/Visit



**4X**

More Than  
Category Average

---

Top Features Drive Up To **33** Pages/Visit



Source: comScore August 2013. Comp set: Refinery29, InStyle, SheKnows, Styleist sites, Glam, JustFab, PopSugar, People StyleWatch Glo, Hearst Fashion & Beauty, Complex Style.  
Google Analytics August 2013.



# SOCIAL AUDIENCE

facebook

## Top 10

Fashion and Beauty Site

1	REFINERY29	364,964
2	<b>STYLEBISTRO</b>	271,473
3	LUCKY	265,223
4	WHO WHAT WEAR	215,188
5	SARTORIALIST	193,850
6	POPSUGAR	151,207
7	SHEKNOWS	137,876
8	FASHIONISTA	135,482
9	STYLECASTER	93,828
10	STYLELIST	77,339

twitter

## Influential Followers:

Kerry Washington

Sasha Pieterse

Paris Hilton

Nina Garcia

Jackie Christie

Adrienne Maloof

DKNY PR Girl

Rebecca Minkoff

Nanette Lapore

Tommy Hilfiger

Project Runway

Daily Candy



**#2**  
**Traffic**  
**Referral**

# EDIT CALENDAR

## January

Holiday: New Years Resolutions

Winter Trends con't

Awards Season: Globes, People's Choice



## February

NY Fashion Week

Runway: NY, London Fashion Weeks

Awards Season: Grammys

Winter Trends con't

## March

Spring Trends: Kick off

Runway: Milan, Paris Fashion Week

Awards Season: Oscars



## April

Spring Trends con't: Fashion & Beauty

Prom

## May

Mother's Day Gift Guide

Coachella Fashion

Summer Trends: Kick-Off

## June

Weddings

Father's Day Gift Guide

Summer Trends con't

## July

Haute Couture Week

Summer Trends con't



## August

StyleBistro Awards

Summer Trends con't

Fall Trends Kick-off

Back-to-School Kick-off

## September

Fall Trends con't

NY Fashion Week

Runway: NY, London, Milan Fashion Weeks

Back-to-School con't

## October

Fall Trends con't

Runway con't: Milan, Paris Fashion Weeks

Back-to-School con't

## November

Holiday Section:  
Gift Guides and Holiday Style

Winter Trends: Kick-off



## December

Holiday: Best of 2013

Winter Trends con't



# CREATIVE SERVICES SUITE

CUSTOM EDIT  
BRAND AFFINITY

RICH MEDIA  
ENGAGEMENT

BRANDED PUBLISHING  
BRAND IMMERSION

MOBILE  
ON-THE-GO ENGAGEMENT





ZIMBIO STYLEBISTRO LONNY

STYLEBISTRO



bar III

REGISTER | LOGIN



SHOP NOW

only macy's macys.com/impulse

TRENDS CELEBS HAIR FASHION BEAUTY MORE

Search



bar III

SHOP NOW

only macy's macys.com/impulse

FASHION FORWARD

PRESENTED BY bar III only macy's

bar III

SHOP NOW

only macy's macys.com/impulse

15 Fashion Forward All-Season Staples



These 15 fashion forward wardrobe staples will carry you through the entire season.

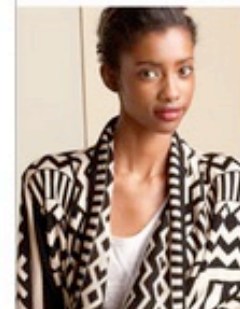


bar III

SHOP NOW

only macy's macys.com/impulse

#FF FOLLOW FRIDAY



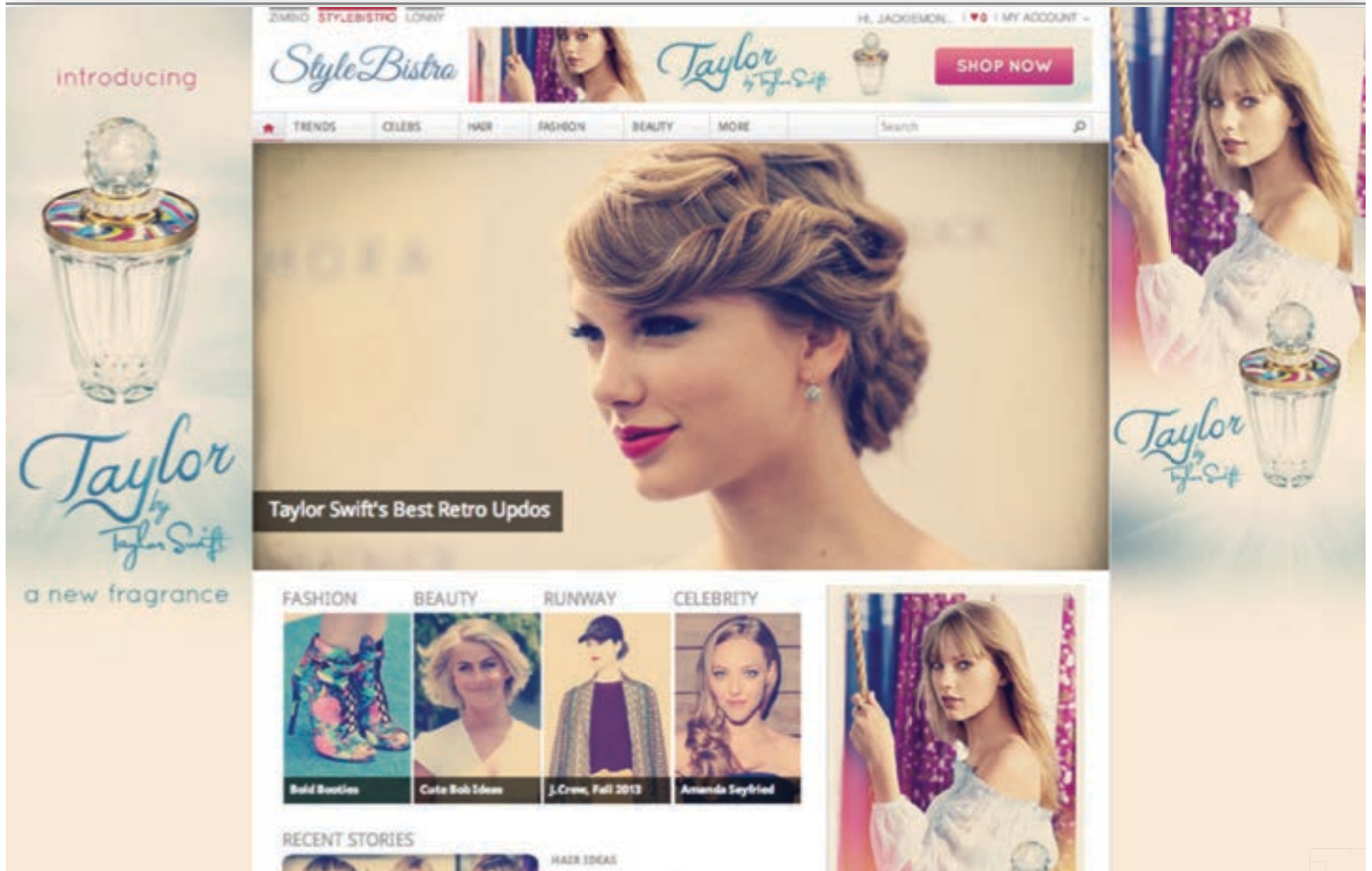


The image is a screenshot of a website's custom edit section. At the top left, the TRESemmé logo is displayed with the tagline "professional affordable". To its right, the "STYLEBISTRO" logo is prominent, with smaller logos for "ZIMBIO", "STYLEBISTRO", and "LONNY" above it. A navigation menu includes links for "TRENDS", "CELEBS", "HAIR", "FASHION", "BEAUTY", "RUNWAY", "TV FASHION", and "MORE", along with a search bar. A large banner for "NY FASHION WEEK" is centered, featuring a collage of fashion-related images. Below this, an article titled "DIY Hair Inspiration from the New York Runways" is visible, accompanied by a photo of three models. On the right side, there is a vertical sidebar with an "EXPLORE" button. At the bottom right, a TRESemmé advertisement for "DISCOVER NEW KERATIN SMOOTH" is shown, featuring three product bottles and a "LEARN MORE" button. The overall layout is clean and professional, with a focus on fashion and hair care content.



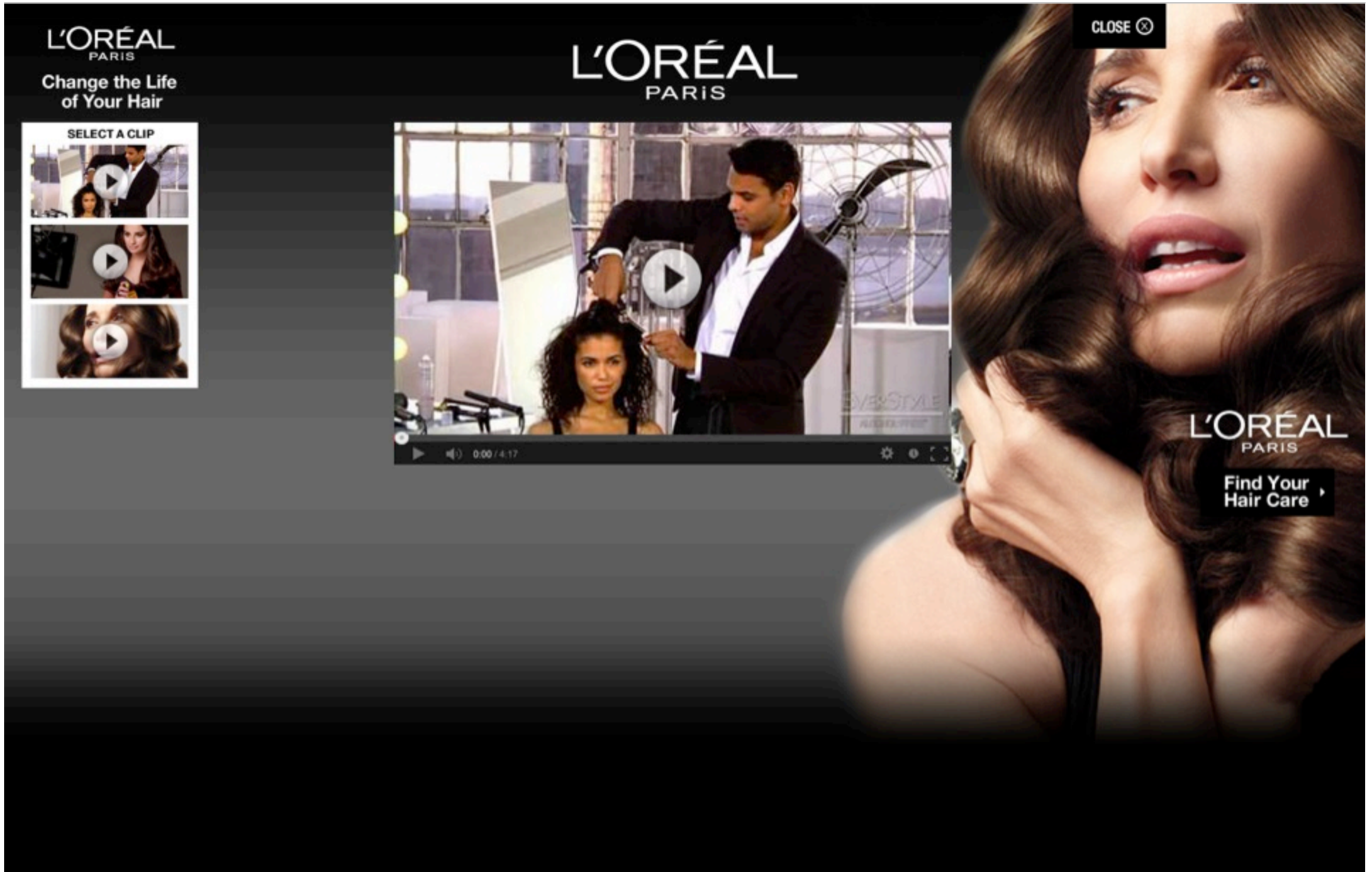






The image shows a screenshot of the L'Oréal Paris Stylebistro website. The top navigation bar includes the L'Oréal Paris logo with the tagline "Change the Life of Your Hair", the "STYLEBISTRO" logo, and a "NEW L'ORÉAL PARIS ADVANCED HAIRCARE" banner. Below the navigation bar is a main video player area featuring a carousel of celebrity hair styles. The current video is titled "You Voted - The 15 Best Bangs in Hollywood" and shows two women with different bang styles. To the right of the video player is a social media section titled "Follow Us Everywhere" with icons for Facebook, Twitter, and Pinterest, and a "Sign Up for Our Newsletter" form with a "SUBSCRIBE" button. Below the video player is a grid of category tiles for "FASHION", "BEAUTY", "RUNWAY", and "CELEBRITY", each with a representative image and a title like "The Cute Dress Guide", "Hair Accessories", "Christopher Kane", and "Vanessa Hudgens". On the far right, there is a vertical banner for "L'ORÉAL PARIS Find Your Hair Care".





The image displays a video launcher skin for L'Oréal Paris. The interface is set against a dark background with a large, close-up image of a woman's face and her voluminous, wavy brown hair on the right side. In the top left corner, the L'Oréal Paris logo is displayed above the slogan "Change the Life of Your Hair". Below this, a "SELECT A CLIP" section features three small video thumbnails, each with a play button icon. The central part of the interface is a video player showing a man in a dark suit styling a woman's hair in a salon setting. The L'Oréal Paris logo is centered at the top of the video player. A "CLOSE" button with an 'X' icon is located in the top right corner of the video player area. At the bottom of the video player, a progress bar shows "0:00 / 4:17" and includes standard video controls like play, volume, and settings. In the bottom right corner of the overall interface, the L'Oréal Paris logo is repeated above the text "Find Your Hair Care".

STYLEBISTRO



New Advanced Time Zone AGE REVERSING MOISTURIZER LOOK YOUNGER IN 5 DAYS >



ESTÉE LAUDER Available at Macy's and macys.com

- TRENDS CELEBS HAIR FASHION BEAUTY RUNWAY TV FASHION MORE

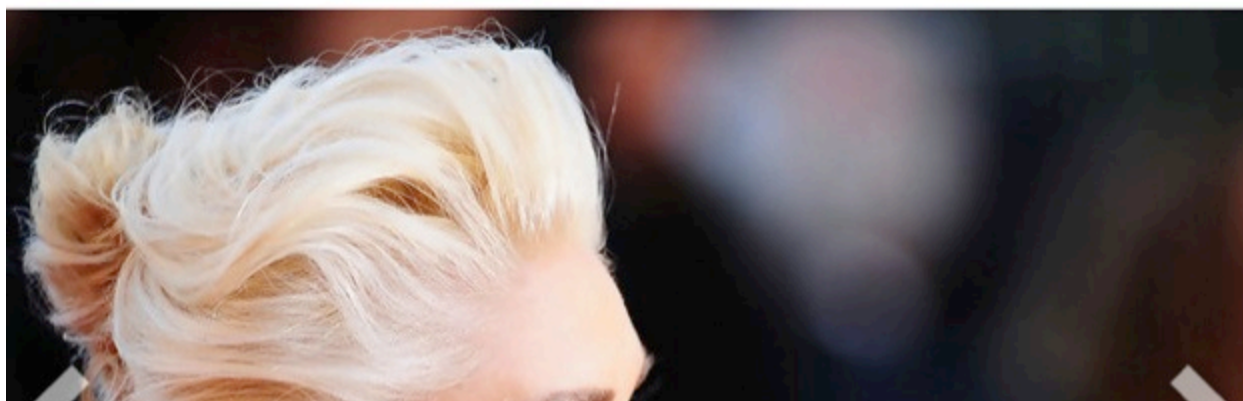
Search



ESTÉE LAUDER Available at Macy's and macys.com

New. Advanced Time Zone Age Reversing Moisturizers

LOOK YOUNGER IN 5 DAYS >



Follow Us Everywhere



Like 271k

Sign Up for Our Newsletter

Enter Email Address SUBSCRIBE

ESTÉE LAUDER



ZIMBIO STYLEBISTRO LONNY REGISTER | LOGIN

# STYLEBISTRO

**ORIGINS** 2 FREE samples with your skincare consultation at any Origins counter at Macy's. SHOP NOW ▶ Valid 4/9 - 4/29. Offer varies online.

TRENDS CELEBS HAIR FASHION BEAUTY RUNWAY TV FASHION MORE Search

WHAT MAKES ORIGINS SKINCARE SO UNIQUELY POWERFUL?

Origins explores the four corners of the earth. SHOP NOW ▶

Best Dressed at the 'Iron Man 3' Premiere

Follow Us Everywhere: Facebook, Twitter, Pinterest, Like 271k

Sign Up for Our Newsletter: Enter Email Address, SUBSCRIBE

2 FREE samples with your skincare consultation at any Origins counter at Macy's. SHOP NOW ▶ Valid 4/9 - 4/29. Offer varies online.

FASHION BEAUTY RUNWAY CELEBRITY THE MONTH IN DIY HAIRSTYLES



The screenshot displays the Tommy Hilfiger website interface. At the top, there is a navigation bar with the 'STYLEBISTRO' logo, a search bar, and a 'REGISTER | LOGIN' link. Below the navigation bar is a horizontal menu with categories: TRENDS, CELEBS, HAIR, FASHION, BEAUTY, RUNWAY, TV FASHION, and MORE. The main content area features a large promotional banner for Tommy Hilfiger's 'SUMMERTIME STYLE IS HERE' collection, showcasing a striped shirt. To the left and right of this banner are vertical panels with 'TOMMY'S FAVORITE THINGS' logos and 'only macy's' branding, each containing a 'SHOP NOW' button. Below the main banner is a large image gallery featuring a close-up of Olivia Palermo's face. A caption below the gallery reads 'Olivia Palermo's Top Three Style Tricks'. To the right of the gallery is a social media section titled 'Follow Us Everywhere' with icons for Facebook, Twitter, and Pinterest, and a 'Sign Up for Our Newsletter' form with a 'SUBSCRIBE' button. At the bottom of the page, there is a horizontal menu with categories: FASHION, BEAUTY, RUNWAY, and CELEBRITY, each accompanied by a small thumbnail image.



ZIMBIO **STYLEBISTRO** LONNY REGISTER | LOGIN

**STYLEBISTRO**

**BAUBLEBAR**  
Fashion jewelry starting at \$20!  
FREE SHIPPING & RETURNS

SHOP NOW

TRENDS CELEBS HAIR FASHION **BEAUTY** MORE Search


**Beauty News**  
Main Articles Polls More

**PREV** **NEXT**


### Kate Middleton's Strange New Beauty Serum, The Inspo Behind Beyonce's Tour Makeup, and More!

By Lindsay Schallon on July 31, 2013

Share Pin it Tweet +1 Comment Like 0



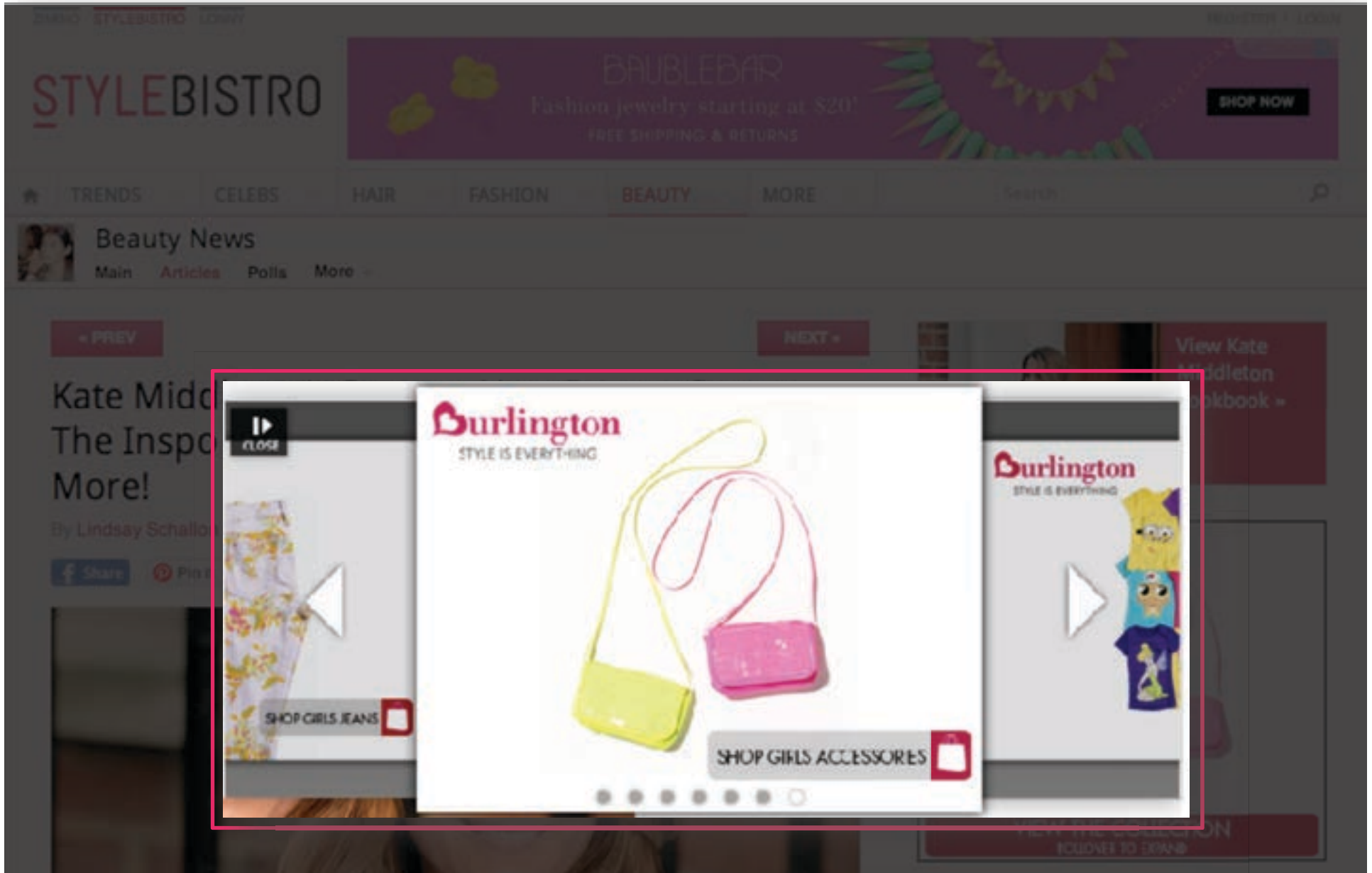
**Burlington**  
STYLING IT EVERYTHING



**VIEW THE COLLECTION**  
FOLLOWERS TO EXPAND

**FEATURED STORIES**

View Kate Middleton Lookbook





ZIMBIO STYLEBISTRO LONNY

HI, ERIN | 0 | MY ACCOUNT

# STYLEBISTRO

TRENDS CELEBS HAIR FASHION BEAUTY MORE

Search

## Hair

Main Short Hairstyles Shoulder Length Hairstyles Long Hairstyles Updos

Browse Celebrity Hair A-Z | Switch to Men

### Featured Hair Lookbooks

**Emma Stone Hair**  
Emma can look '60s sweet with her side-swept flip 'do or classic Hollywood with a wavy side-swept chignon.

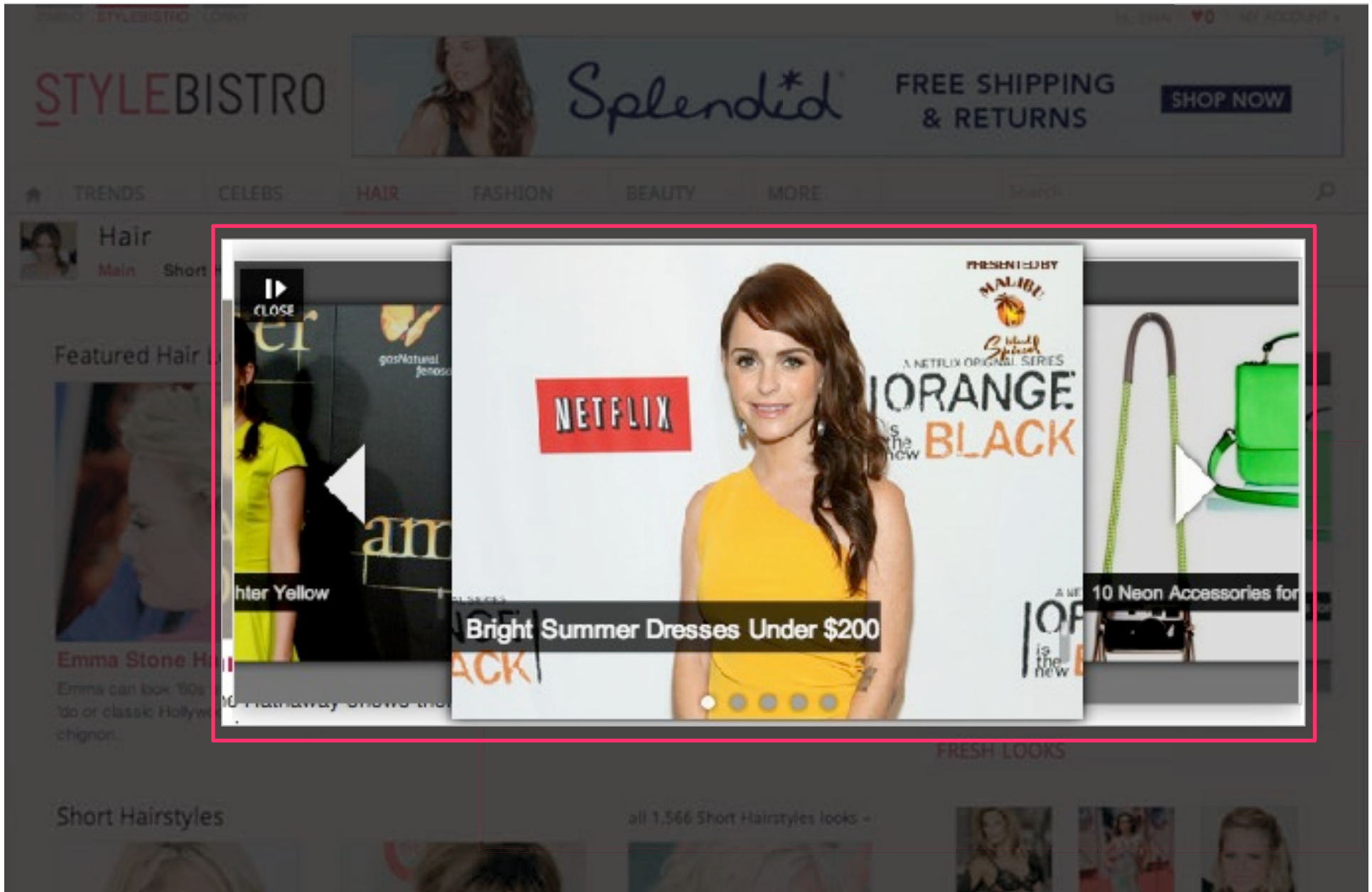
**Anne Hathaway Hair**  
Anne Hathaway shows there's infinite ways to rock a pixie.

### Short Hairstyles

all 1,566 Short Hairstyles looks

### FRESH LOOKS







The image shows a screenshot of a fashion blog page. At the top, there's a navigation bar with 'STYLEBISTRO' and 'W LOVE' logos. Below that, a menu includes 'TRENDS', 'CELEBS', 'HAIR', 'FASHION', 'BEAUTY', and 'MORE'. The main article is titled 'Best Spring 2014 NYFW Street Style' and features three photos of women in various street-style outfits. To the right of the photos is a text block with a 'PREV' and 'NEXT' navigation bar. Below the text is a social media widget for 'bar III' which displays a list of tweets from the account. The widget includes a 'Follow @barIIItweets' button at the bottom.

**STYLEBISTRO** W LOVE

TRENDS CELEBS HAIR **FASHION** BEAUTY MORE

**Best Spring 2014 NYFW Street Style**  
 Give the runway a break and head to the streets for the most drool-worthy, jaw-dropping and so chic we can't take it looks.

Best Spring 2014 NYFW Street Style  
 New York Fashion Week is officially here! But the runway isn't the only spot to catch impossible chic outfits. Here, we're giving you the coolest, dreamiest, must-have looks straight from outside the tents at Lincoln Center.

From the nubbliest fall-ready coats to the slickest all-leather getups, click through for NYFW's best street style looks. And check back throughout the week to catch the latest hits!

bar III

Twitter

bar III @barIIItweets 1 Day  
 A sophisticated woman can get an elevated take on a beautiful thing. #WannaWanna #NYFW  
[instagram.com/1812174140](#)

bar III @barIIItweets 1 Day  
 #NYFW! sometimes it's all about the details, you can't keep your wardrobe from the rest of the fashion industry!

bar III @barIIItweets 1 Day  
 Get set up with the #CaracasCollection! #barIII [instagram.com/1812174140](#)

bar III @barIIItweets 1 Day  
 #NYFW In @BarIII, the Caracas collection will have you girls looking straight at camera! [http://t.co/1812174140](#) via @BarIIItweets

bar III @barIIItweets 1 Day  
 In love with the go-to #NYFW #CaracasCollection looking for #barIII 2014 visit [instagram.com/1812174140](#)

bar III @barIIItweets 1 Day  
 #NYFW #CaracasCollection #barIII

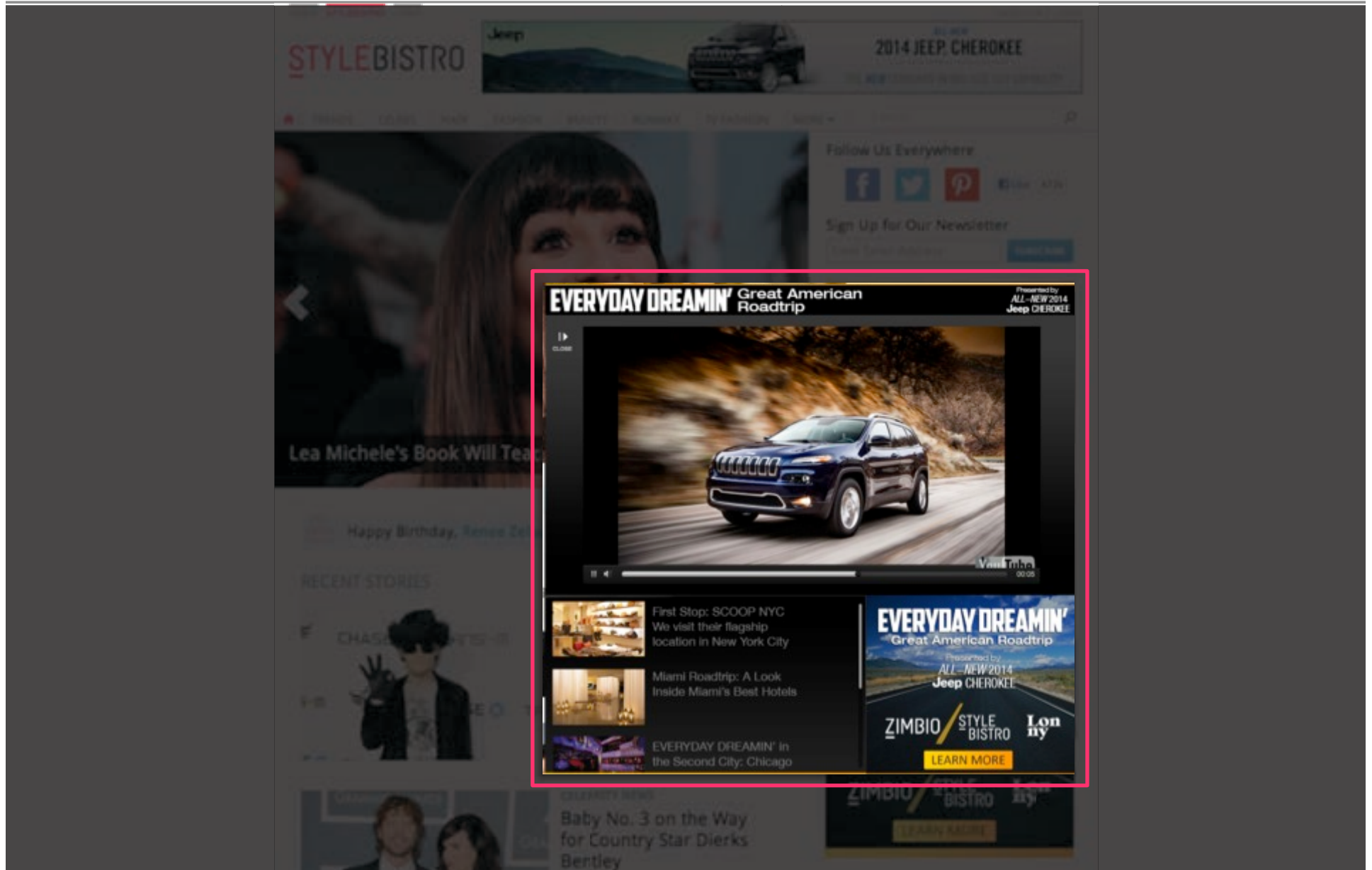
Follow @barIIItweets

See Full List

Share on Facebook

The screenshot shows the StyleBistro website interface. At the top, there is a navigation bar with categories like TRENDS, CELEBS, HAIR, FASHION, BEAUTY, RUNWAY, TV FASHION, and MORE. A search bar is also present. Below the navigation, there is a large featured image of Lea Michele with the headline "Lea Michele's Book Will Teach Awesomeness, Success". To the right of this image is a social media section titled "Follow Us Everywhere" with icons for Facebook, Twitter, and Pinterest, and a "Sign Up for Our Newsletter" form. Below the featured image, there is a "Happy Birthday, Renee Zellweger!" notification and a "Send Birthday Tweet" button. The "RECENT STORIES" section includes a music news article about Mac Miller and a celebrity news article about Dierks Bentley. On the right side of the page, there is a video spotlight for the "EVERYDAY DREAMIN'" advertisement, which is highlighted with a red border. The video player shows a Jeep Cherokee driving on a road, with the text "Presented by ALL-NEW 2014 Jeep CHEROKEE". Below the video player, there is an "UP NEXT" section with a thumbnail for "FIRST STOP: SCOOP NYC" and a "LEARN MORE" button.





ZIMBIO **STYLEBISTRO** LONVY REGISTER | LOGIN

**STYLEBISTRO**  **GLAM**

TRENDS CELEBS HAIR FASHION BEAUTY RUNWAY TV FASHION MORE Search

Follow Us Everywhere  
f t p Like 472k

Sign Up for Our Newsletter  
Enter Email Address SUBSCRIBE

◀  ▶  
Lauren Conrad's 10 Must-Have Workwear Basics

Happy Birthday, [Renee Zellweger!](#) Send Birthday Tweet

RECENT STORIES

 **MUSIC NEWS**  
**Mac Miller Saves the World from Corey Feldman in His New 'S.D.S.' Video**  
by [Alicia Diaz Dennis](#)  
Former child stars make the best villains.





ZIMBIO STYLEBISTRO LONNY

HI, JACKIEMON... | ♥0 | MY ACCOUNT


**STYLEBISTRO**


**COACH**  
NEW YORK  
**A MADISON MOMENT**  
SHOP THE NEW COLLECTION

TRENDS CELEBS HAIR **FASHION** BEAUTY MORE Search

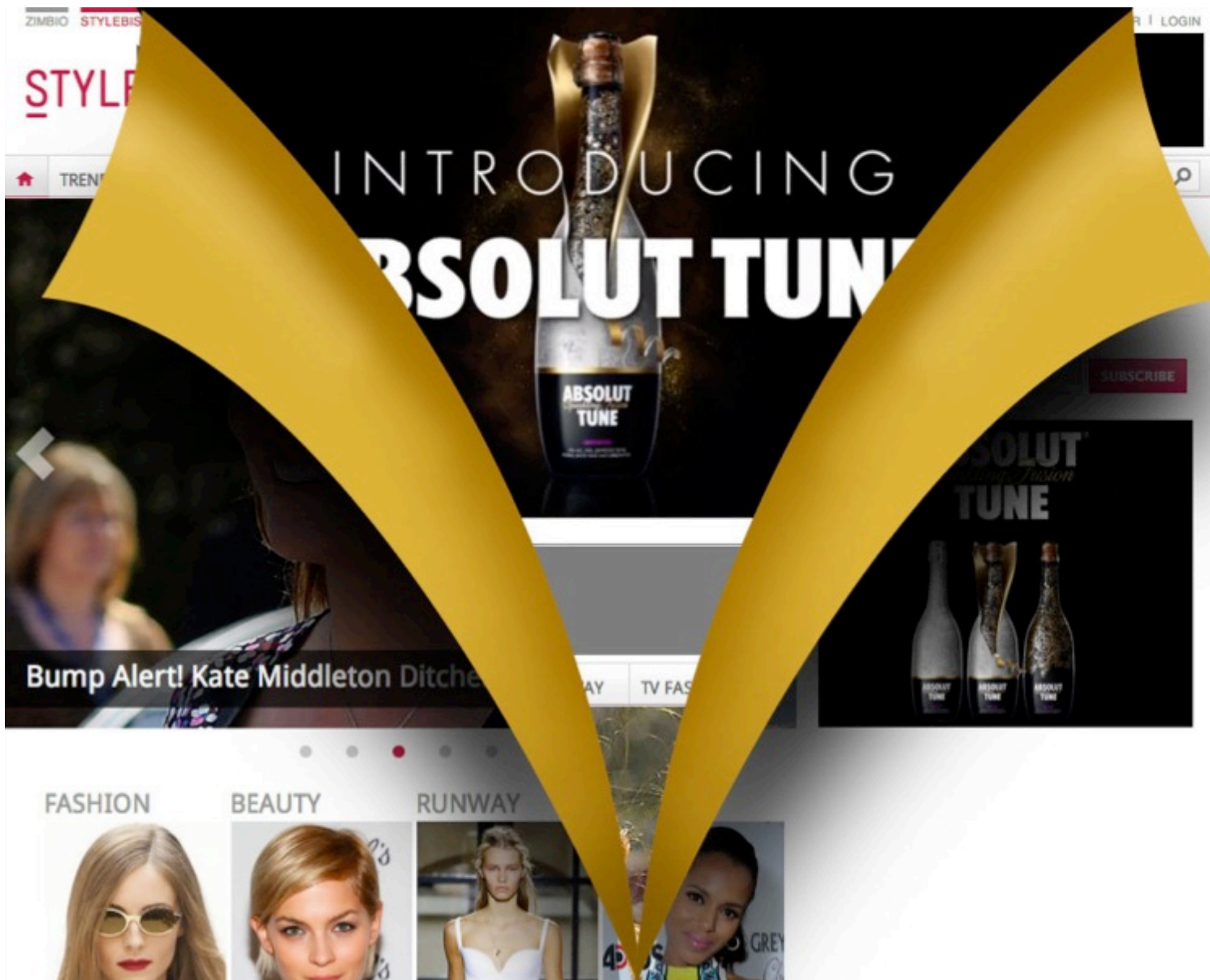
**Sponsored Break Brought to You By Coach**

NEXT



  
*simply sophisticated*

**A MADISON MOMENT**  
*introducing a new collection  
with a New York state of mind*  
**SHOP THE MADISON COLLECTION**





The screenshot displays the StyleBistro website interface. At the top left, the Malibu Spiced Rum logo is prominent, with a red-bordered button labeled "SEE THE LIGHT" and a smaller "IN THE DARK" button below it. The main navigation bar includes categories like TRENDS, CELEBS, HAIR, FASHION, BEAUTY, and MORE. A large featured article by Lauren Conrad is titled "Lauren Conrad on Back-to-School Style". To the right, there are social media links for Facebook, Twitter, and Pinterest, along with a newsletter sign-up form. Below the main article, a grid of smaller content tiles is visible, categorized under FASHION, BEAUTY, RUNWAY, and CELEBRITY. A large vertical advertisement on the right side of the page promotes Malibu Spiced Rum with the headline "SPICED RUM'S FINALLY SEEN THE LIGHT" and "BIG FLAVOR LO-CAL".









The image shows a screenshot of a web browser interface. At the top, there are navigation tabs for PICTURES, VIDEOS, CELEBS, MOVIES, TV, MUSIC, STYLE, and MORE. A search bar is located on the right. Below the navigation, the profile of Heidi Klum is visible, with a 'Follow Heidi Klum Updates' button and a 'Like' button showing 2.1k likes. The main content area features a video player. The video shows a blue Ford Mustang driving on a road at dusk. A black overlay with white text 'PLAY WITH SOUND' is positioned over the car's headlights. Below the video player, there is a promotional banner for Ford Mustang. The banner includes a red Ford Mustang, the text 'CUSTOMIZE YOUR DREAM MUSTANG', and the Ford Mustang logo. The video player has a progress bar and a timestamp of 00:12. The background of the browser shows a blurred article titled 'Spotted: Wearing' by Deena Bustillo.




ZIMBIO **STYLEBISTRO** LONNY REGISTER | LOGIN

# STYLEBISTRO



**CUSTOMIZE YOUR DREAM MUSTANG** » 


TRENDS CELEBS HAIR FASHION BEAUTY RUNWAY TV FASHION MORE Search

Follow Us Everywhere    Like 270k

Sign Up for Our Newsletter  
Enter Email Address  **SUBSCRIBE**

Game Time: Who Has the Best Blazer Outfit?

**MUSTANG**



00:00

FASHION BEAUTY RUNWAY CELEBRITY

THE MONTH IN DIY HAIRSTYLES



**G BY GUESS**

**STYLEBISTRO**

PICTURES CELEBS HAIR FASHION BEAUTY RUNWAY TV FASHION MORE SEARCH

**Classic Campus Cool**  
Presented by G by GUESS

Get back-to-campus ready with these laid-back fall essentials from G by GUESS. Can't-go-wrong casual style with a unique twist: this bovy striped top is guaranteed to flutter. The complementary stripe inset at back sets your look apart from the crowd.

1. **By GUESS**
2. **Product: Bovy Striped Top**

twitter

Follow G by GUESS on Twitter

10 Tricks For Styling Your Fall Wardrobe

Behind the Scenes of the G by GUESS Fall Photoshoot

G by GUESS Styling Tip

The Best Accessories for Fall

**MORE FROM G BY GUESS**

**MORE FROM STYLEBISTRO**

Candice Swanepoel's 10 Prettiest Moments

Best & Worst Dressed at 'The Host' Screening in New York City

CUTE HAT ALERT

Inside the SCBG & Harve Leger Showroom - Fall 2013 Preview

15 Celebs Who Aren't Afraid to Rock the Matchy-Matchy Trend

**MILLIONS OF MOBILE USERS:**

LIVINGLY MONTHLY UNIQUES: 8.7 Million+

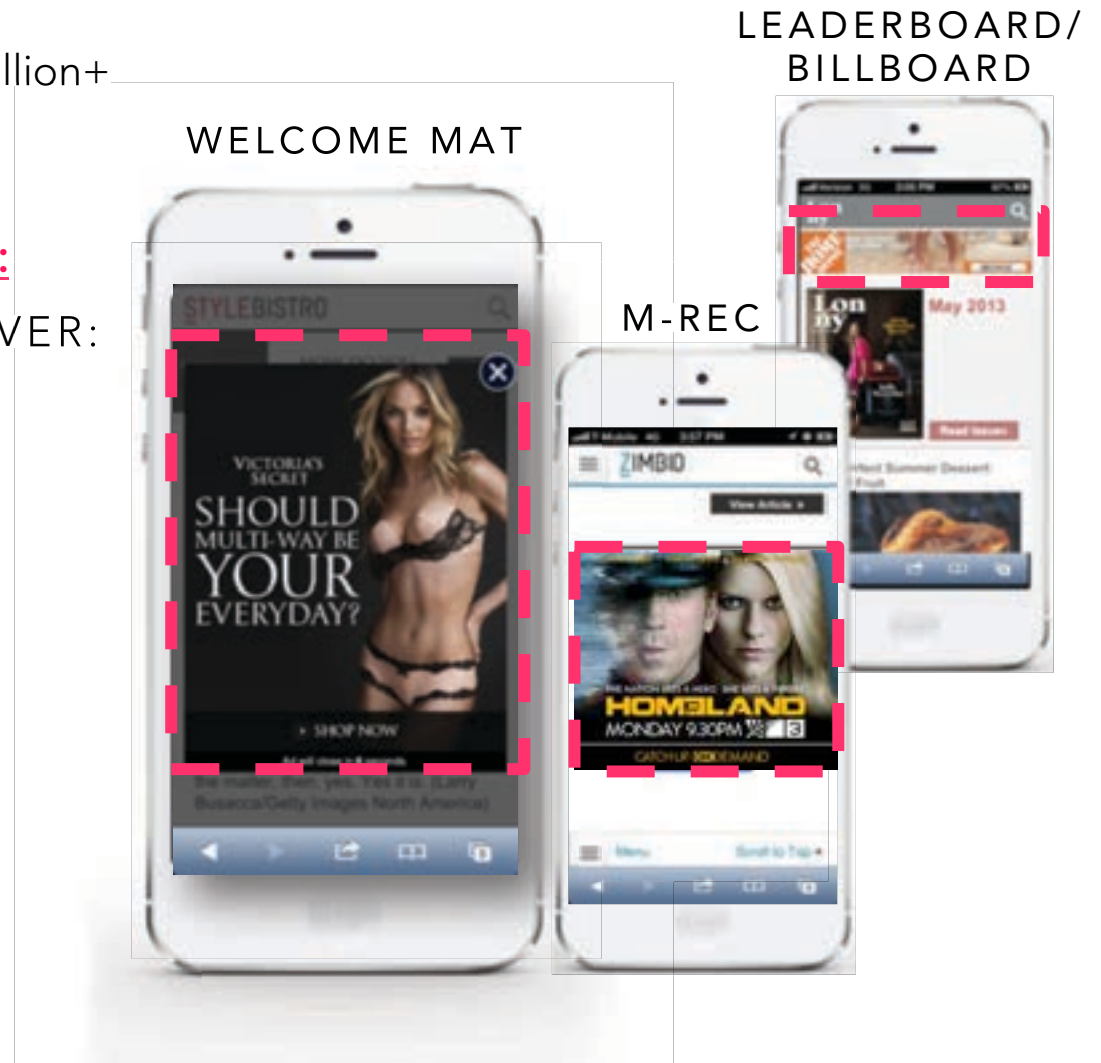
**PREMIUM MOBILE EXPERIENCES:**

HOME PAGE/1<sup>st</sup> TOUCH TAKEOVER:

- Welcome Mat (300x260)
- Billboard (320x70)
- M-Rec (300x250)

ROTATIONAL:

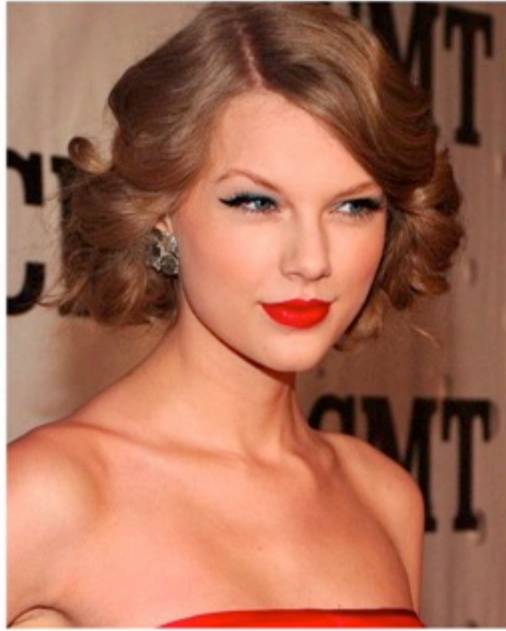
- Leaderboard (320x50)
- M-Rec (300x250)





# THE COMPANY YOU KEEP

TIFFANY & Co.			ESTÉE LAUDER	west elm	VICTORIA'S SECRET
	★ macy's	kate spade	<i>Doris Leslie Blau</i>	COACH	<u>DREAMWORKS</u>
Room&Board	TOMMY HILFIGER	<i>project RUNWAY</i>	LAMPS PLUS	P&G cheer	abc carpet & home
Crate&Barrel		RALPH LAUREN <i>Home</i>		bing	
<i>Lifetime</i>	 Duralee FURNITURE	SACHIN and BABI	 HINKLEY LIGHTING	CHAIRLOOM	WILLIAMS-SONOMA
CBS	ARHAUS FURNISHING A BETTER WORLD	Mitchell Gold + Bob Williams	 CHRISTIE'S	 MOHAWK	<b>IKEA</b>
	Canon	LARSON · JUHL	 TARGET	CMT	htc quietly brilliant
COUNTRY TIME	J. CREW	CalicoCorners	 Burlington STYLE IS EVERYTHING	 ORIGINS	
FABRICUT		LANCÔME PARIS		Calvin Klein home	



# STYLE BISTRO

