



2017 YEAR IN REVIEW

This was the year Twitch went deeper. With more interactivity from Extensions and can't miss new content from PUBG to Power Rangers. We also formed deeper community bonds with our largest TwitchCon to date. Read on for a deep dive into the stories and milestones that the Twitch Community celebrated together in 2017.

355
BILLION
minutes watched

2+
MILLION
unique monthly
broadcasters

27+
THOUSAND
partnered streamers

124+
MILLION
total clips

15+
MILLION
unique daily visitors

30+
MILLION
dollars raised
for charity

150+
THOUSAND
affiliate streamers

223%
more creators
earning money

CONTENT MILESTONES

Event

1+
MILLION
concurrent viewers during
ELEAGUE'S Counter-Strike:
Global Offensive Major
Grand Final

Channel

245+
THOUSAND
concurrent viewers on
top *League of Legends*
player, Lee "Faker"
Sang-Hyeok's channel

Game

436+
THOUSAND
peak concurrent viewers
on Bungie and Activision's
Destiny 2, setting the
record for the biggest
game premiere of the year

AUTOMOD

360+
MILLION
chat messages
scanned a month

A machine-learning based chatbot that helps creators effectively moderate behavior in chat.

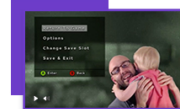
EXTENSIONS

1,700+
developers have registered
to create extensions

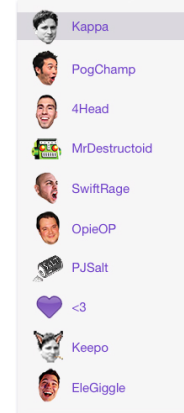
Over 100 extensions are currently available. Some of the most notable include, Streamlabs, Innkeeper, Advanced Hearthstone Overlay, Leaderboard, The Game Awards 2017: Community Predicts, NBA G League Extension.

TOP CLIP

JurassicJunkieLive's daughter walks in on him while playing a scary game and becomes the most watched clip of all time with 2.5M+ views.

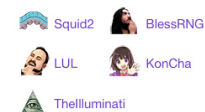


TOP 10 EMOTES

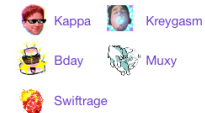


:top10emotes:

most popular NEW EMOTES

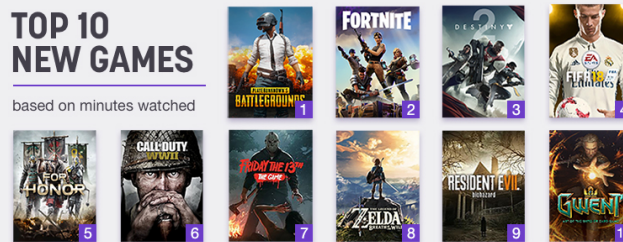


most popular CHEERMOTES



TOP 10 NEW GAMES

based on minutes watched



TWITCHCON 2017

25%+
attendee growth from 2016

60+
countries represented

