

**twitch**

Concepts for



# THREE FRIENDS WILL EMBARK ON AN EPIC USER-GENERATED ADVENTURE

Two week road trip of discovery and adventure all on West Coast back roads. Think: Part Amazing Race, part scavenger hunt, part Top Gear journey, part Cannonball Run. Through the use of Twitch chat technology, viewers will help the trio complete daily objectives eventually leading them to their final destination.

# THE TEAM



**THE ATHLETE**



**THE TECHIE**



**THE ARTIST**

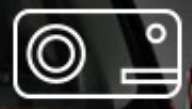
# THE RIDE

**GPS REAL-TIME TRACKING**  
( SO VIEWERS CAN CHECK IN &  
SEE THE EXACT LOCATION OF  
THE DISCOVERY TEAM )

**BLUETOOTH PHONE**  
( TO TAKE MODERATOR'  
INSTRUCTIONS )



**SATELLITE WIFI**



**MULTIPLE CAMERAS**



KEY CHECKPOINTS:



# Bonneville Salt Flats



KEY CHECKPOINTS:



# Oregon Trail



KEY CHECKPOINTS:



# Mars Desert Research Station



KEY CHECKPOINTS:



# Big Foot Trap



## ROAD TRIP CHALLENGES:

"Call an ex- and apologize for something."

"Convince a stranger to join you on the trip"  
(who would be a plant).

"Drive in a parade."

"Intentionally run out of gas."

"Find a hotel in the mountains with a hot tub."

"Drive in a crater."